

## EACTS EXHIBITOR PROSPECTUS

**THE 38TH EACTS ANNUAL MEETING**

**NAVIGATING NEW HORIZONS**

**Innovate, Discover, Educate**

**Meeting Date: 9–12 OCTOBER 2024**

**LISBON, PORTUGAL**

**Centro de Congressos, Lisbon**

**Exhibition Date: 10-12 October 2024**



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Please note: If you've expressed interest in participating in the 2024 trade exhibition and received an acknowledgement email from us, your information has already been added to our database. We will ensure that you receive relevant updates as soon as they become available.

**Information regarding the exhibition will always be addressed to the main contact, as per the records in our database.**

## EACTS TRADE EXHIBITION/EXHIBITOR INFORMATION

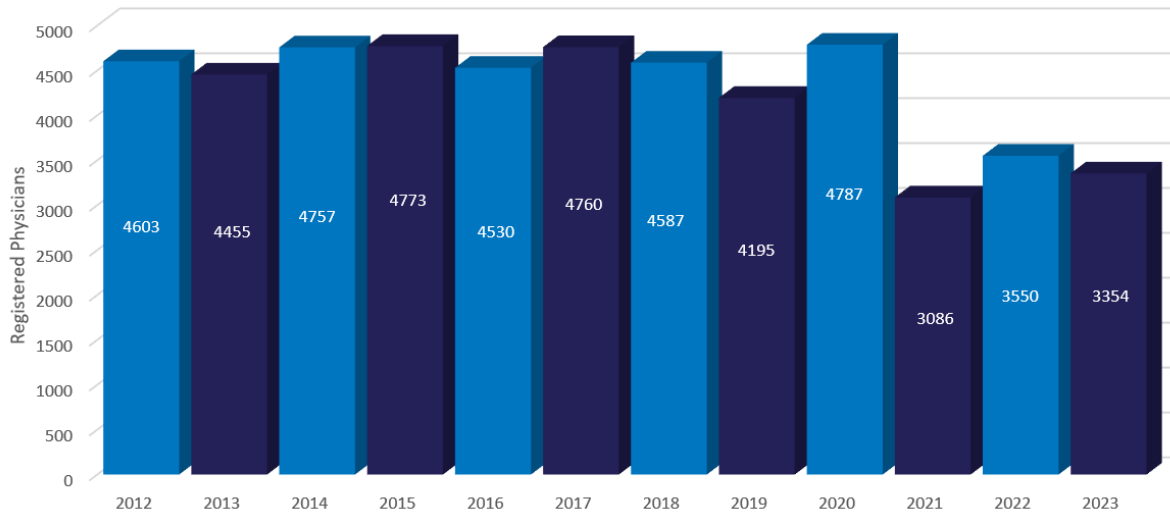
The EACTS trade exhibition is a crucial and highly efficient means of staying abreast of the latest advancements in new-to-market technology, state-of-the-art products, innovations, and developments within the cardiothoracic market. For participating companies, an exhibition booth provides the opportunity to connect with key industry stakeholders in one convenient location, showcasing new products and generating interest from both prospective clients and established customers.

Our trade show consistently draws qualified attendees, a significant portion of whom wield purchasing authority. Exhibitors and visitors value the chance for face-to-face interactions and the excitement surrounding new product introductions.

Here's why you should consider exhibiting with us:

1. **Networking Opportunities:** Connect with industry peers, potential clients, and decision-makers in your field. Build meaningful relationships and explore collaborations.
2. **Market Visibility:** Boost your company's visibility and reputation in the sector. Get noticed by a wide and relevant audience.
3. **Showcase Your Products/Services:** Present your latest offerings, innovations, and solutions to a targeted audience eager to discover new products.
4. **Knowledge Exchange:** Learn from industry experts, gain insights, and stay up to date with the latest trends and developments.
5. **Tailored Support:** Our team is committed to ensuring your participation is seamless and successful. We're here to support you every step of the way.

### Registered Physicians 2012-2023

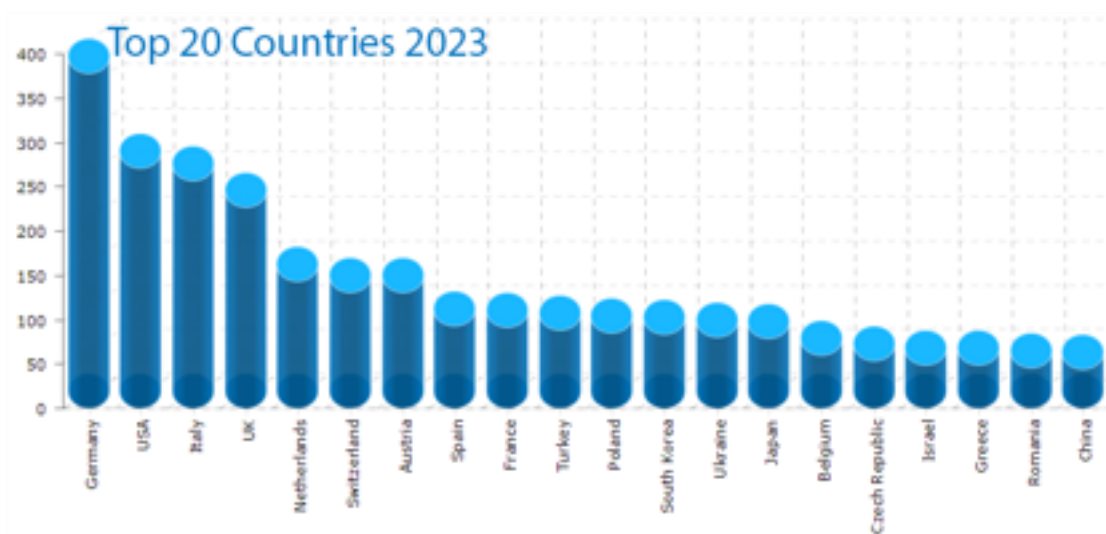


For the 2023 EACTS Annual Meeting, we had

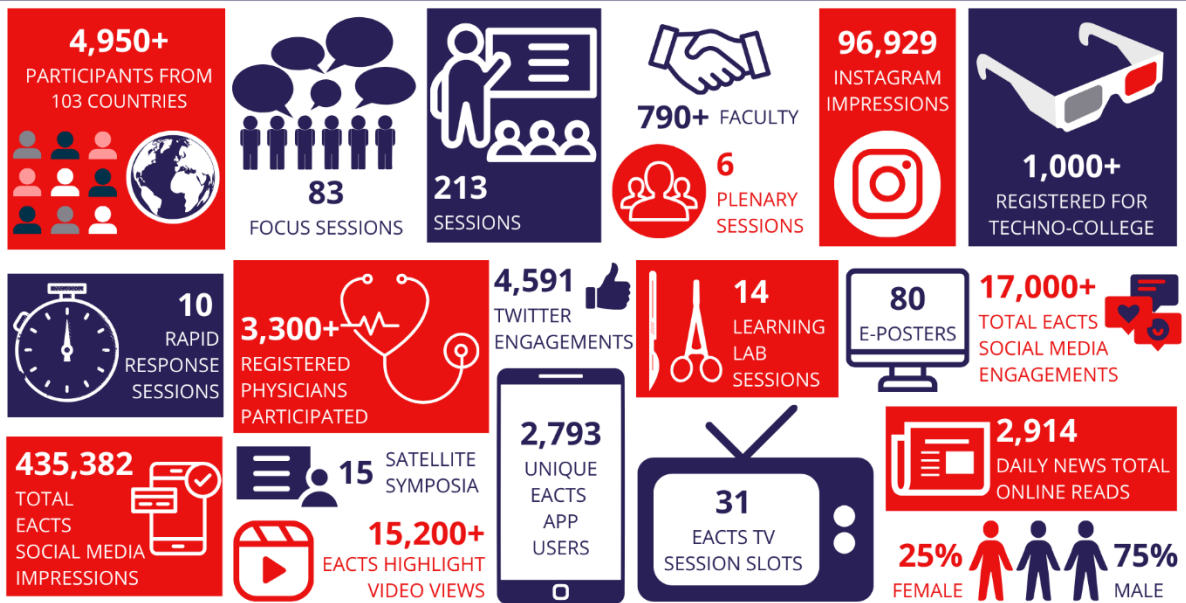
HCPs	3354
Exhibition Visitors	316
Industry Badges	1209
Video on Demand	77
<b>TOTAL</b>	<b>4956</b>

The Top 5 Countries with the Most Attendees at EACTS 2023:

1. Germany
2. USA
3. Italy
4. UK
5. Netherlands



## THE 37TH EACTS ANNUAL MEETING IN NUMBERS



In Lisbon this year, we are offering our industry partners the opportunity to integrate their training activity within their booth space. This marks the first time that the industry will have the opportunity to organise their own 'Hands-on' workshops, incorporating both wet and dry labs, along with various small practice sessions – all conveniently located in one place. These sessions will not form part of the official scientific programme of the Annual Meeting. We recommend that such training is limited to 10-15 pax per session and offered to delegates on an invitation basis.

Notably, at the 37th EACTS Annual Meeting in 2023, 81 companies from 19 countries showcased their offerings across a sprawling 2238 sqm, representing diverse industries associated with cardiothoracic surgery. The Trade Exhibition, centrally positioned in the Centro de Congressos, Lisbon, is near the session rooms, ensuring convenient access for all attendees. Catering areas will be located in both halls.

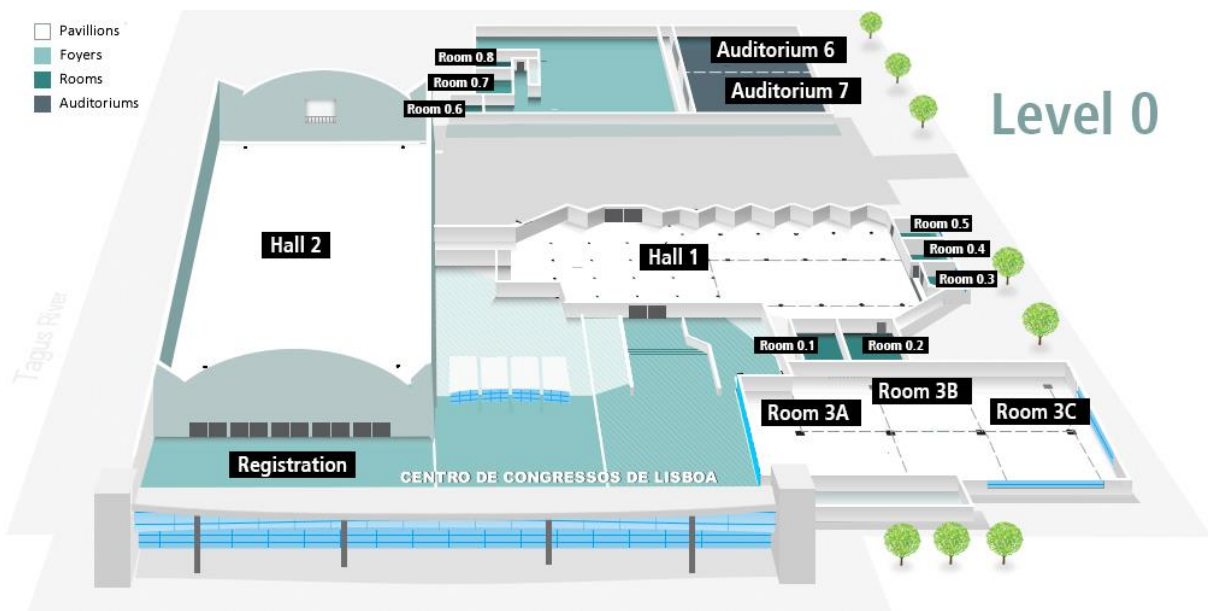
For further details about the event venue, please refer to the official website: <https://ccl.lisbonvenues.pt>.

The exhibition is set to take place in Pavilion 1 and Pavilion 2 (Rio Pavilion) promising an engaging and dynamic experience for both exhibitors and attendees.

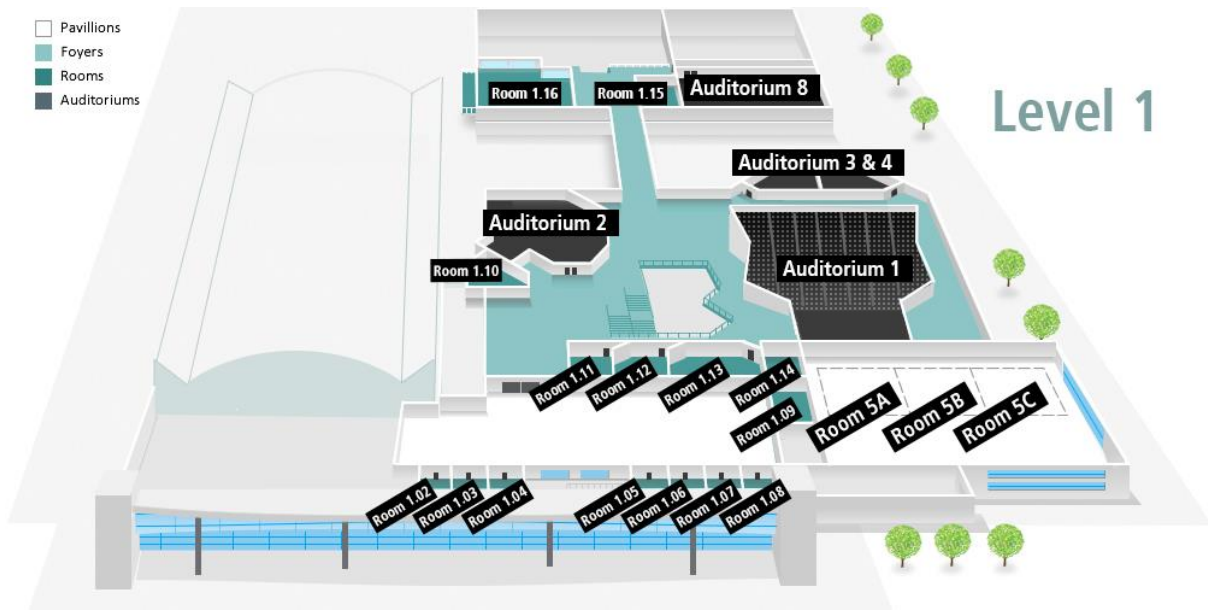
Pavilion 2 (Rio Pavilion)



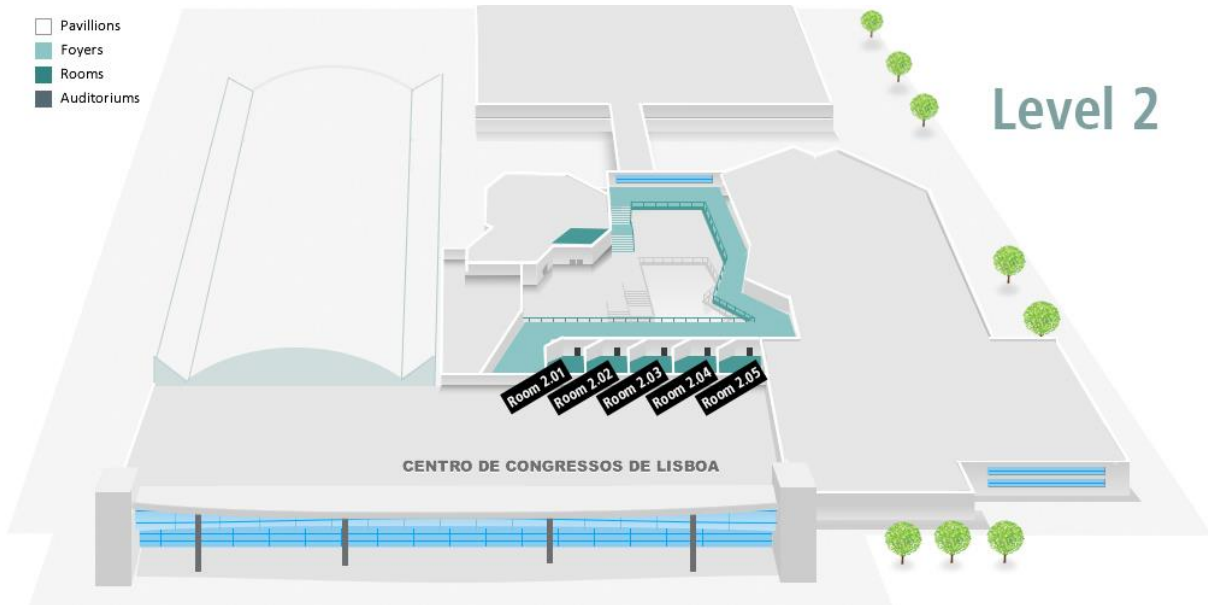
# Pavilion 1



- Pavilions
- Foyers
- Rooms
- Auditoriums



- Pavilions
- Foyers
- Rooms
- Auditoriums



## FLOOR PLAN & BOOTH APPLICATION PACK / RESERVE YOUR BOOTH FOR THE 2024 EACTS ANNUAL MEETING

The floor plan and booth application pack will be available in the spring of 2024. Once the floor plan and booth application pack are available, exhibitors registered in our database will be notified that applications are open.

### ASSIGNMENT OF BOOTH SPACE

#### Application Guidelines:

1. To request booth space, please complete the Booth Application Form provided in the Booth Application Pack which will be issued in **Spring 2024**.
2. Applications will be processed on a first-come, first-served basis, in the order they are received.
3. If your preferred booth location is already reserved by another company, we will inform you. Please note that multiple companies often express interest in the same booths.
4. While EACTS strives to accommodate exhibitor preferences for booth location, we cannot guarantee specific placements. In cases of space or other logistical conflicts, EACTS reserves the right to assign space to exhibitors, adjust the floor plan, or relocate exhibits as needed, both before and during the exhibition.
5. To ensure your application is considered, please submit a signed application form in scanned PDF format. We do not accept applications via email alone.

### PRELIMINARY EXHIBITION SCHEDULE / DATES & OPENING HOURS

Day	Date	Registration & Information	Scientific Sessions	Satellites	Exhibition
Tuesday	8 October	16:00 – 18:00	-	-	-
Wednesday	9 October	08:00 – 18:00	<b>TECHNO-COLLEGE</b> to be confirmed	-	-
Thursday	10 October	07:00 – 18:00	To be confirmed	To be confirmed	09:00 – 18:30 Welcome Reception 17:00 – 18:30
Friday	11 October	07:45 – 18:00	To be confirmed	To be confirmed	09:00 – 17:00
Saturday	12 October	07:45 – 12:00	To be confirmed		09:00 – 12:00

*N.B. Times may be subject to change. We anticipate gaining clearer insights/timings following the February programme meeting.*



## BOOTH PRICING

The cost for renting exhibition space is €660 per square meter (sqm), plus Portuguese VAT if applicable. The minimum space available for hire is 9 sqm. Our booth sizes are available in clusters of 9m2 (minimum size), 18m2, and 27m2 in inline locations, with 36m2 being the size for the first island stand.

It's important to note that the rental covers bare floor space only, inclusive of the general amenities listed below. However, it does not include carpet, furniture installations, or electricity.

The stand rental package encompasses the following services:

- General security service throughout the official Congress period
- Fire protection
- General lighting
- General cleaning of the aisles
- Normal waste disposal for items such as plastic and/or paper

## EXHIBITION STANDS

The exhibition halls are centrally located between session rooms and a wide variety of stand configurations will be on offer:

- Island sites:** 4 open sides, free built, **max build height 4.00m in Rio Pavilion, max build height 3.50m in Pavilion 1**
- In-line sites:** Shell scheme - Refer to shell scheme packages below, **max build height 2.5m**
- Shell scheme is available to all stands and is charged as an additional cost via the service provider catalogue. **The shell scheme is compulsory for all stands that are sited adjacent to other booths.** There will be two shell scheme options available.
- Shell Scheme 1 – VO1  
Industrial floor carpeting black (other colours available), 9 sqm  
White wall panels height= 2480mm  
Fascia board with company name and booth number in Arial black  
LED spotlights  
Pre inauguration cleaning  
Main power supply 2,2kW – 3 days  
2,2kW 230V 16A (incl. 1 triple-socket), incl. power consumption for three days  
**Price: 280€ + VAT.**
  - Shell Scheme 2 -VO2  
Industrial floor carpeting black (other colours available), 9 sqm  
Whit wall panels height 2480mm  
Fascia board with company name and booth number in Arial black  
LED spotlights  
1x table & 3 chairs  
1x coat hanger  
1x Waste Basket  
Pre inauguration cleaning  
Main power supply 2,2kW – 3 days

2,2kW 230V 16A (incl. 1 triple-socket), incl. power consumption for 3 days  
**Price: 370€ + VAT**

Additional items must be ordered separately from the Exhibitor Services website (via Manual) at a further cost. Examples below:

Audiovisuals	Carpet
Catering Services	Computers and Peripherals
Custom Services	Digital Printing Services
Electrical Services	Extra Cleaning
Extra Time Work	Fascia Board Name
Fire Extinguisher	Flowers & Plants
Furniture	Hanging Services
IT Services	Parking
Photo and Video Services	Temporary Staff
Vehicle passes and Staff name badges for Build-up and Break-down	Waste Collection

The Exhibitor shall submit plans of their booth(s) to the Organisers no later than **9 August 2024** for approval. No display, booth fitting, or exhibit shall exceed the height specified in the Exhibitor's Manual, without the Organisers' prior consent.

*An invoice will be sent as soon as the stand location is confirmed. Invoicing of payments for floor space and any additional requests will be made in euros. Payments must be made free of bank and other charges for the beneficiary. The Exhibitor shall pay the total cost of the booth(s) allocated within 14 days of the date of the invoice issued by the Organisers. If the invoice is not paid by this date the Organisers may re-allocate the booth space to another Company without any liability to the Exhibitor. Payments must be made by bank transfer in Euro. All the Organisers' charges are exclusive of any applicable Value Added Tax, for which the Exhibitor shall be additionally liable. The Organisers shall have the right to refuse to permit the Exhibitor to occupy or use the booth until all sums due to the Organisers from the Exhibitor have been paid. The Exhibition Service Manual, including all technical order forms, will be available from June 2024 on the EACTS website.*

## PRELIMINARY TIMETABLE

Definitive times for hours of operation and various deadlines will be confirmed in the Exhibition Service Manual. However, the following timetables provide a guideline.

### Construction of Exhibition Stands and Learning Labs Sites.

Day	Date	Time	Type of Booth
Tuesday	8 October	08:00-13:00	Move-in; Space-only "Island" booths; self-builds in inline locations.
Tuesday	8 October	13:00 – 19:00	Build up; Space only "island" booths and self-builds in inline locations.
Wednesday	9 October	08:00 – 20:00	Build-up; Space only "Island" booths and self-builds in inline locations.
Wednesday	9 October	12:00 – 20:00	Build up; Shell scheme/Inline exhibitors
Thursday	10 October	09:00	All booths must be operational
Thursday	10 October	09:00	Exhibition Opening
Thursday	10 October	17:00 – 18:30	Welcome Reception

*N.B. Times may be subject to change.*

All exhibition stand construction must be completed, and the stand fully operational by 09:00 on Thursday 10 October, by which time aisles must be cleared of exhibition material, empty boxes and crates, and trucks should have left the exhibition area. An informal reception at which drinks and canapés will be served will be held in the Exhibition areas for registered delegates, exhibitors, and exhibition visitors from 17:00 – 18:30.

### Dismantling of Stands

Day	Date	Time
Saturday	12 October	12:00 – 20:00
Sunday	13 October	08:00 – 12:00*

(\*Hall to be clear of all stand fitting materials and boxes by 12:00)

*N.B. Times may be subject to change.*

No prior dismantling is allowed. All exhibits, booth fitting and display materials must be removed by 12:00 on Sunday 13 October. Exhibitors will be charged for the unauthorised use of additional time and for the disposal of any materials remaining in the halls after the deadline above, including any consequent venue hire costs.

### IMPORTANT DEADLINES

The floor Plan and Application for the Exhibition Booth released	Spring 2024
Deadline for the receipt of the Application for the Exhibition Booth	As soon as possible, on a first-come-first-served basis
Confirmation of stand allocation	Within the next 10 working days after receipt of the Application for the Exhibition Booth
100% payment for exhibition space	within 14 days of the date of the invoice issued by the Organisers
Online circulation of the Exhibition Service Manual	June 2024
Free-build stand design plans to be submitted	9 August 2024
Order forms for additional technical requirements, Exhibitor Services Website	Tbc

## BEYOND THE BOOTH

The following opportunities will be offered to exhibitors at the EACTS 38<sup>th</sup> Annual Meeting:

SATELLITE SYMPOSIA

TECHNO-COLLEGE SPONSORSHIP

ADVERTISING & COMMUNICATION

- EACTS TV
- PROMOTIONAL SIGNAGE
- DAILY NEWS
- EMAIL BLAST
- EACTS WEBSITE
- EACTS APP

If you have questions about these opportunities, please contact [INDUSTRY@EACTS.CO.UK](mailto:INDUSTRY@EACTS.CO.UK)